

## Did you know that . . .

### more than 24 thousand new jobs were generated by MSM Es in Eastern Visayas in 2007?

Micro, Small and Medium Enterprises (MSMEs), the backbone of the Philippine economy, generated 24,598 new jobs in Eastern Visayas in 2007 based on the Business Names Registration (BNR) System of the Department of Trade and Industry (DTI). This represents a substantial increase of 36.2% over the previous year's figure. The MSMEs in Leyte produced the highest number of new jobs at 11,186. Samar province, however, posted the highest increase which was more than triple, from 1,446 in 2006 to 6,780 in 2007.

A total of 9,760 new/renewed business names were registered in 2007, an increase of 14.6% from the previous year's level. Most or 42.8% of these MSMEs were found in Leyte. Meanwhile, Eastern Samar registered the least number of MSMEs in the region at only 350.

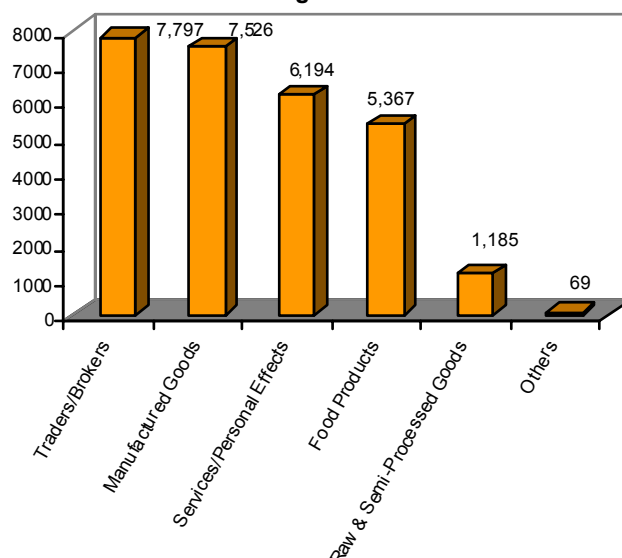
In 2006, where we have detailed information on MSMEs, the total number of new/renewed/existing registered business names reached 28,138. Almost all or 98.7% of these were micro enterprises. Small, medium and large enterprises had a meager share of only 0.9%, 0.2% and 0.1%, respectively.

**Table 1. Number of Business Names Registered and Employment Generated by Province  
Region VIII: 2006 and 2007**

Province	Number of Business Names Registered		Employment Generated	
	2006	2007	2006	2007
<b>Region VIII</b>	<b>8,514</b>	<b>9,760</b>	<b>18,056</b>	<b>24,598</b>
Leyte	5,022	4,176	10,396	11,186
Biliran	306	1,348	756	1,023
Southern Leyte	1,047	839	2,522	1,009
Samar	1,037	2,281	1,446	6,780
Eastern Samar	449	350	1,038	2,401
Northern Samar	653	766	1,898	2,199

Source: Department of Trade and Industry, Region VIII

**Figure 1. Total Number of Registered Business Names by Type of Product/Services  
Region VIII: 2006**



Source: Department of Trade and Industry, Region VIII

The bulk or 27.7% of MSMEs in the region in 2006 were engaged in trading and brokerage. This was followed by business enterprises manufacturing goods at 26.7%. Around 22.0% were providing services/personal effects, while 19.1% were producing food products. Only 4.2% were involved in producing raw and semi-processed goods.

The DTI, which spearheads MSME development, is continuously working hand in hand with other sectors to provide the necessary assistance to the growing MSMEs in the country.

#### Classification of MSMEs

Type of Enterprise	Investment Capitalization
Micro	3,000,000 and below
Small	3,000,001 - 15,000,000
Medium	15,000,001 - 100,000,000
Large	100,000,001 and above

**19<sup>th</sup> NSM Theme: "Demand-Driven Statistics: Key to Micro, Small and Medium Enterprise (MSME) Development"**

For your inquiries and other information needs, visit or call the:

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