



Did you know that . . .

Cellsites in EV Soared by 83.7% from 2004 to 2006?

Cellular phone base stations or cellsites in Eastern Visayas soared by 83.7%, from 135 in 2004 to 248 in 2006, as reported by the National Telecommunications Commission (NTC), Regional Office VIII. This remarkable growth can be attributed to the operations of the three major cellular mobile phone companies in the region, namely, Smart, Globe and Sun Cellular.

The sprouting of cellsites in different parts of the region has placed even the remote areas in Eastern Visayas into the global arena, specifically the global economy.

Leyte, being the largest province in the region, hosted the most number of cellsites at 71, or 28.6% of the 248 total number of cellsites in 2006. Among the cities, the bulk (10.1%) or 25 cellsites were located in Tacloban City, being the regional center.

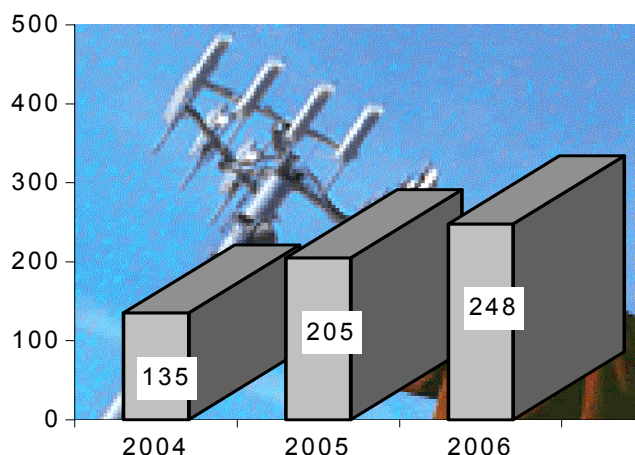
There was a significant growth of 51.9% in the number of cellsites established in the region in 2005 bringing its total to 205 cellsites. This figure continued to grow by 21.0% in 2006. The most remarkable increases in the number of cellsites put up in the region from 2004 to 2006 were observed in Biliran, Samar

Table 1. Number of Cellsites Established by Province/City, Region VIII: 2004 to 2006

Province/City	No. of Cellsites			Percent Growth	
	2004	2005	2006	04-05	05-06
Region VIII	135	205	248	51.9	21.0
Leyte	42	59	71	40.5	20.3
Biliran	2	8	8	300.0	0.0
Southern Leyte	14	15	22	7.1	46.7
Samar	13	29	32	123.1	10.3
Eastern Samar	18	31	34	72.2	9.7
Northern Samar	17	31	34	82.4	9.7
Tacloban City	15	17	25	13.3	47.1
Ormoc City	9	9	14	0.0	55.6
Maasin City	2	2	3	0.0	50.0
Calbayog City	3	4	5	33.3	25.0

Source: National Telecommunications Commission, Region VIII

Figure 1. Number of Cellsites in Eastern Visayas 2004 - 2006



Source: National Telecommunications Commission Region VIII

and Northern Samar at 300.0%, 146.2% and 100.0%, respectively.

Cellular mobile phone companies have distributed evenly their cellsites in different areas in the region in order to serve the greater number of the populace. The proportion of cellsites established has reached 57.7% in Leyte areas and 42.3% in Samar areas.

These developments in the telecommunications sector will boost the Information and Communications Technology (ICT) industry in the region.

Cellsite – exact location of a cell station. It is a low-powered radio transceiver by which cellular land mobile stations communicate through the local exchange carrier (LEC).

Mobile/Cellular Phone – a handheld radio communication device employing Cellular Mobile Telephone System (CMTS) and similar technologies, capable of transmitting and receiving voice, data and other multimedia services by means of radio waves.

ICT Month 2007 Regional Theme: "Speeding-up Human Resources' e-Knowledge and Skills"

For your inquiries and other information needs, visit or call the:

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