

# PRESS RELEASE

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## NSCB Releases CIF: La Union

The National Statistical Coordination Board (NSCB) Regional Division (RD) I releases the maiden issue of the "Countryside in Figures (CIF): La Union (2005 edition)." This is in line with the thrust of the NSCB to provide the public with comprehensive socio-economic data with subregional level disaggregation.

The publication contains relevant statistics/indicators comparing the performance of the nineteen (19) municipalities and one (1) city of the province of La Union. Comparisons among the city/municipalities of the province were made easier with the use of GIS technology in the data presentation. Computer-generated thematic maps were included in the different chapters.

The CIF: La Union is a useful statistical portfolio for local planners, investors, and other groups interested in La Union as a venue for investment and development. Through the CIF, the Local Government Units (LGUs), the national government and other key stakeholders can determine the appropriate intervention programs that should be introduced in the province, city and municipalities to improve the conditions of the people.

The maiden issue contains social, economic and governance indicators with provincial and city/municipal disaggregation. For indicators with municipal disaggregation, the municipalities were ranked from highest to lowest to determine the municipalities with the best and worst conditions. The rank of the province nationwide/regionwide was also included for selected indicators.

The publication was made possible through the joint efforts of the NSCB RD 1 and the Provincial Government of La Union, specially the Research, Evaluation and Statistics Division of the Provincial Planning and Development Office (PPDO).

The CIF: La Union is the provincial version of the "The Philippines Countryside in Figures", an annual publication of the NSCB Central Office which presents the latest available general information and statistical indicators on governance, family income and expenditures, labor and employment, etc. of the 79 provinces and selected cities in the country. The publication is also the third CIF publication produced by NSCB RD 1 for the Ilocos-Pangasinan Region. The first CIF (2003 edition) was made for the province of Ilocos Sur while the second CIF (2004 edition) was for the province of Pangasinan.

After the successful linkage with the three provinces, NSCB RD 1 plans to produce the same kind of publication for the remaining one province of the region, i.e. Ilocos Norte.

The publication is now available at the National Statistical Information Center (NSIC) library, which is open to the public for free from 8:00 AM to 5:00 PM, Mondays to Fridays. The NSIC is a one-stop shop of statistical information and services managed by the NSCB. The NSIC Region 1 Branch is located at 2/F L.M. Chan Bldg., 663 Quezon Avenue, San Fernando City, La Union. Personal copies of the publication (printed or CD-ROM) can also be acquired at the NSIC Bookshoppe at a very minimal price. Orders for the CIF: La Union can be made on-line.

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