

**19th National Statistics Month
Story-Writing Contest**

CONTEST RULES

A. Eligibility

1. The NSM story-writing competition is open to all Filipinos residing here or abroad. A participant may be an entrepreneur, or somebody who knows the story of a successful entrepreneur.
2. Members of the NSM Steering Committee are **not** allowed to join.

B. Theme and content

1. The story must be written in either English or Filipino within 1,000 to 1,500 words. It must be original, not previously published in print or online.
2. The theme for the story is: "Statistics: Key to Micro, Small and Medium Enterprise (MSME) Development."
3. The story must be written about **registered and existing business entities**.

C. Submission

1. Only one entry per person will be accepted. The participant should include in a separate sheet his/her complete contact details:

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| <ul style="list-style-type: none">• Name of contestant/story writer• Address• Age• Telephone/fax numbers• Cellphone numbers• Email address (if any)• Signature |
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| <ul style="list-style-type: none">• Registered name of business entity being written about• Name of business owner• Complete address of business |
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2. Submission by email is allowed. Entries must be emailed to tiic@dti.gov.ph or annesevilla@dti.gov.ph not later than September 10, 2008.

3. Entries using the printed format should be mailed to:

NSM STORY-WRITING CONTEST
c/o Anne L. Sevilla
Chair, NSM Story-Writing Contest Committee
and Caretaker
Trade and Industry Information Center (TIIC)
4F Industry and Investments Bldg.
385 Sen. Gil Puyat Ave., Makati City

4. Deadline of submission of all entries either by mail, fax, or hand delivery will be **5 p.m. of September 10, 2008**. The NSM Steering Committee shall not be held accountable for entries sent by mail, courier or messengerial service not received before that period. Receipt of entries may be verified at tel. nos. 895-3611 or 895-6487.
5. All entries will become the property of the Department of Trade and Industry (DTI) and the National Statistical Coordination Board (NSCB).

D. Prizes

There will be only one winner, who will receive P10,000.00 in cash prize.

E. Judging

1. Entries shall be judged by a panel of judges selected and approved by the NSM Steering Committee.
2. Entries will be judged according to the following criteria:
 - 2.1 Content: 80% (Emphasis will be more on substance, specifically on the significant role of statistics in the promotion and development of micro, small and medium enterprises. Focus will be on the relevance of statistics to the day-to-day living of people, engaging them to go into business to improve their livelihood and income.)
 - 2.2 Form: 10% (Writing style, composition and organization: how the story was developed).
 - 2.3 Reader-friendliness: 10% (The story must be easily understood by the general public).
3. The Board of Judges reserves the right not to award the prize where entries do not meet contest standards or criteria.
4. Decision of the Board of Judges is final and unappealable.
5. The winning entry will be announced through press releases and at the DTI and NSCB websites. Prizes shall be awarded to the winner during the NSM opening ceremonies.