

## **THE SEARCH FOR THE BEST NSM ACTIVITY AND BEST NSM REGION FOR 2002**

### **I. Background**

To recognize outstanding participation in the NSM celebration, the 13<sup>th</sup> NSM will be giving an award for the Best NSM Activity, be specific category, and Best NSM Region. The NSM awards system serves as incentive to participating individual and collective agencies in the observance of the NSM. The awards system is a way of encouraging wider participation to the NSM celebration and designed to promote the conduct of activities that will further the objectives and spirit of the NSM celebration.

### **II. Awards to be Given**

There are two major awards to be given to the adjudged. The Best NSM Activity and the Best NSM Region.

The Best NSM Activity will have 4 categories and awards shall be given to each of the categories namely:

- Best Statistical Fora
- Best Statistical Exhibit
- Best Statistical Contest
- Best Radio/TV Plug

To aid the judging of the Best NSM Activity, per category, the following definition of terms shall be used:

Statistical Fora - activities in the form of workshops, symposia, trainings, and lectures

Statistical Information Dissemination Activities - Information dissemination activities through various media. It may be in the form of exhibits, web-based dissemination, database systems, information caravan, publications, primers, flyers, and bulletins.

Statistical Contests - activities in the form of statistical quiz, oratorical contests, essay contests, poster-making contests where participants compete for an award. The competition may be aired through radio or tv programs.

Radio/TV Plugs - advertisements, announcements, broadcasts, plugs, tv reporting, interviews aired through radio or television featuring discussion on statistical issues, and/or announcements on the NSM celebration among others.

### **III. Criteria for Judging**

1. The criteria for judging the Best NSM Activity is as follows:

a) Relevance (25%)

The nominated activity must clearly articulate this year's theme "Responsive Statistics for Good Governance" and likewise address emerging issues in the region or the country.

b) Overall Presentation of the Activity (40%)

The activity must have clear logical organization and structure, must effectively communicate the idea being presented, the data presented must be factually correct and accurate, must demonstrate educational effectiveness, and the ideas and messages of the work are clear to the audience.

c) Impact (25%)

The activity must show presence of feedback mechanism, the audience reached and its effects, the experience gained out of the activity and the lessons learned.

d) Economy of resources (10%)

The activity must show ingenuity and resourcefulness as well as cost-efficient presentation.

2. The criteria for judging the Best NSM Region is as follows:

- a) Diversity of activities will be given be given consideration (25%)
- b) Extent of participation of cooperating agencies and LGUs (25%)
- c) Conveys favorable image of the region (25%)
- d) Economy and ingenious use of resources (25%)

#### **IV. Mechanics**

Nominations for the Best NSM Activity should be submitted to the NSM Secretariat not later than October 7, 2002. The nominations must be accompanied by the required documentation.

The following information should be provided along with the nomination form for Best NSM Activity:

- a. Objectives of the activity
- b. Description of the activity
- c. Perceived relevance of the activity to the theme.
- d. Description of a feedback mechanism/perceived effect of the activity to its target audience
- e. Description of materials/resources used
- f. Reasons for nominating
- g. Other information useful in the evaluation

An agency can nominate its own activities but limited to three activities per agency.

Nominated activities will be categorized into 4 categories namely, (1) Statistical Fora, (2) Statistical Exhibits, (3) Statistical Contests, and (4) Radio/TV Plugs.

The Awards Committee shall evaluate the nominations received vis-a-vis the criteria and may conduct observations/ocular inspections to have more tangible and objective basis for the evaluation.

Only activities submitted to the NSM Secretariat as NSM activity may be nominated.

Nominations for the Best NSM Region should be submitted to the NSM Secretariat not later than October 15, 2002. The nominations must be accompanied by the required documentation.

Announcement of winners and awarding will be on the opening ceremonies of the 14<sup>th</sup> NSM on October 2003.